

Create a compelling reason for guests to walk through the doors, with promotions that feel like entertainment.

• Automate & Optimise Your Promotions

Replace manual promo management with a fully automated system that verifies player eligibility and rewards them instantly through your existing CMS.

• Targeted Campaigns that Drive Action

Launch smart campaigns based on tier levels, point thresholds, birthdays, or custom criteria—all configured to your casino's marketing needs.

• Immersive, Gamified Rewards

Give your guests more than just credits — deliver a full, interactive experience with realtime engagement that feels like a win, not a handout.

• Smarter Promotions, Measurable Impact

Track campaign performance, redemption rates, and player activity to refine your offers and increase ROI over time.

• Create Timely, Dynamic Experiences

Schedule spins for holidays, birthdays, or events — the system automatically recognises when a guest qualifies and delivers the experience.



Contact Us Today

to get DigiWheel Classic on your casino floor!