



# DigiWheel

AN Evolution COMPANY

## DigiWheel Classic

Product Brochure



# DigiWheel

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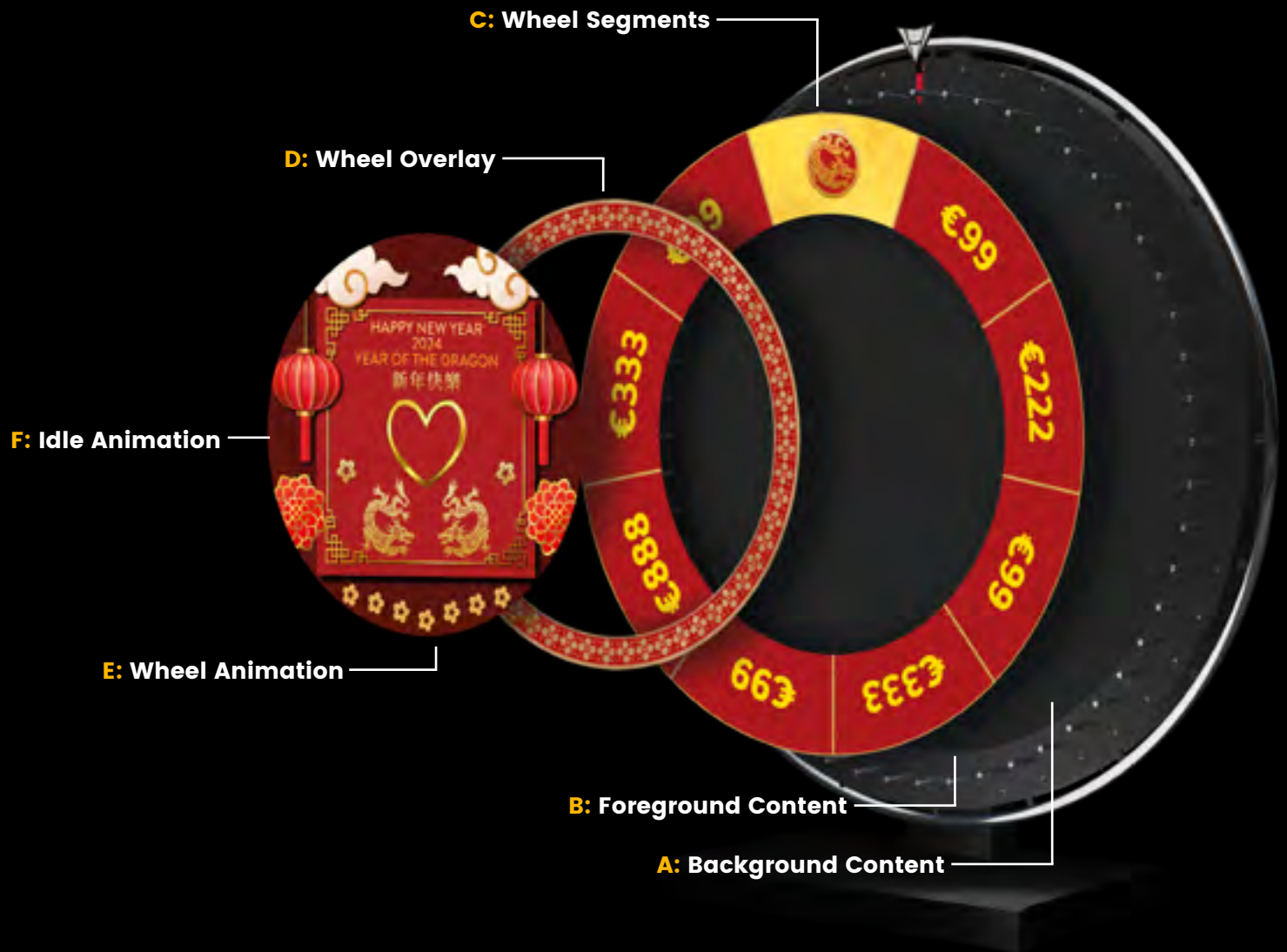
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# DigiWheel Classic

DigiWheel is a rotating high-definition screen used for marketing and promotional events. DigiWheel Classic can:

- **Engage and captivate guests** - with a 12 SqM (130 sq ft), high-definition rotating circular screen that creates a dynamic 'WOW' effect on your gaming floor.
- **Boost marketing effectiveness** - by running multi-tier promotions with customizable 3, 6, 9, 18, 27, or 54-segment wheel layouts, tailored to specific campaigns or audience sizes.
- **Maximize exposure** - with an option for non-rotating content in the center of the wheel that can display continuous advertisements or messaging, driving higher client engagement and boosting loyalty program sign-ups.
- **Elevate promotional reach** - with seamless integration of TV broadcasts, live streams, and custom marketing materials to enhance brand visibility and customer interaction.
- **Flexible media support** - (Images, Videos, digital signage, HDMI feeds, live streams and more) allows you to easily showcase any promotional content, ensuring dynamic, real-time marketing opportunities.



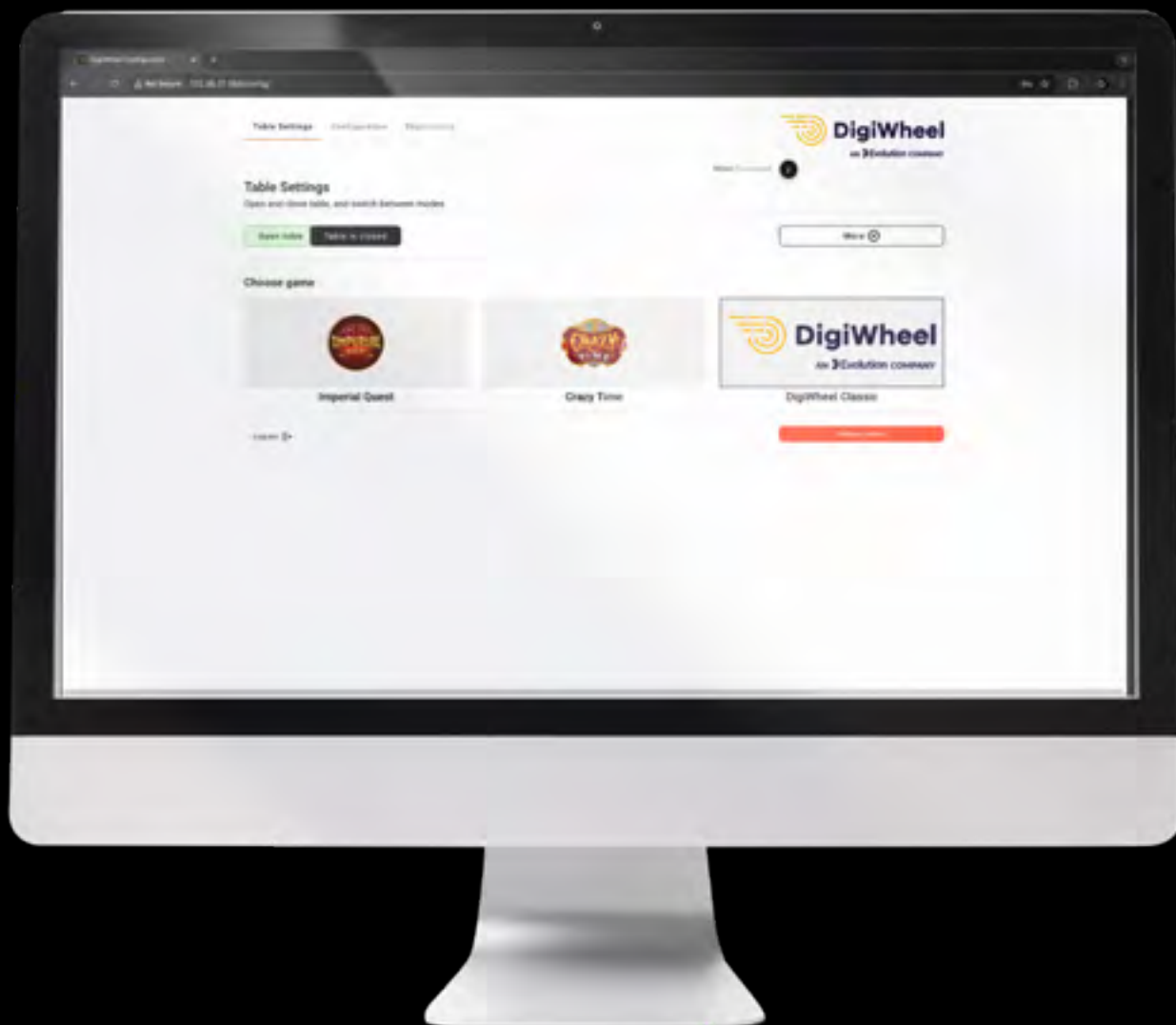




# DigiWheel + Kiosk

The sophisticated integration of the revolutionary DigiWheel with a versatile casino kiosk is designed to cater to any land-based casino environment's dynamic needs and demands including:

- **Transform your gaming floor** - with a self-service kiosk integrated with the revolutionary DigiWheel, creating an interactive, Gameshow-style experience for guests.
- **Maximize player engagement** - through a seamless, full-screen interface that showcases promotional content without interrupting the DigiWheel games.
- **24/7 promotional tool** - Compatible with Casino Management Systems (CMS), allowing continuous, automated promotions at any time.
- **Drive new revenue streams** - by encouraging off-peak visits where guests can redeem promotional spins, increasing floor traffic during quieter periods.
- **Elevate entertainment** - to a game show level, immersing customers in a fun, engaging experience that encourages repeat participation.
- **Differentiate your casino** - with unique, interactive promotional experiences that stand out from competitors, enhancing brand loyalty and excitement.





# The DigiWheel Configurator

Our DigiWheel Configurator is your all-in-one web based application to control any of your own game-show style promotional wheels allowing the operator:

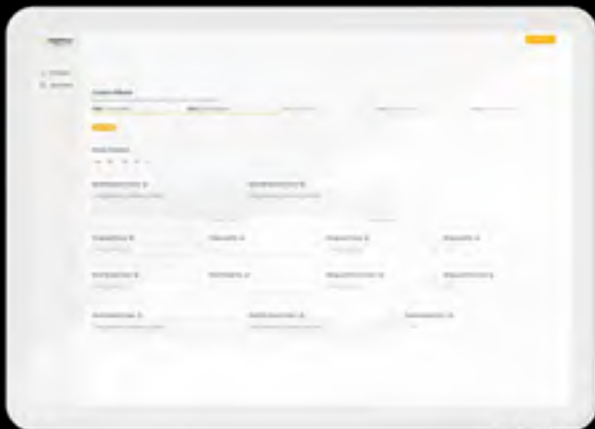
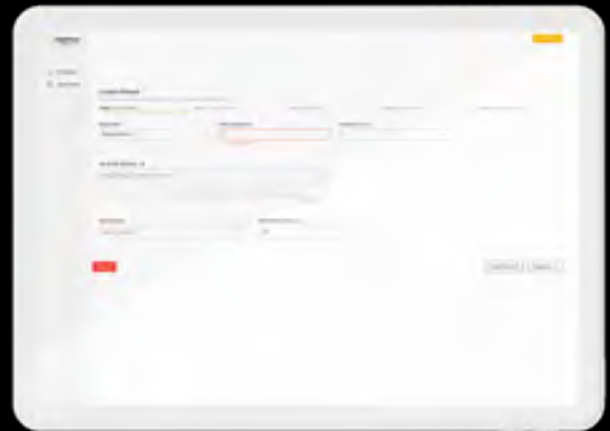
- **Full control at your fingertips** - The DigiWheel Configurator is a web-based application that lets you easily manage and customize your game-show style promotional wheels.
- **Create stunning promotions** - with a simple, intuitive platform, giving operators complete control over every aspect of the wheel for a tailored player experience.
- **Massive 130 sq ft display** - Control various elements on the DigiWheel, from marketing messages to promotional games and even use it as an additional screen for simply showing things like TV sports. Even while used as a game!
- **Versatile content integration** - Effortlessly display images, videos, HDMI inputs, live streams, or USB media with the option of having non-rotating content on screen while promotions and games continue.
- **Boost engagement and loyalty** - by offering dynamic, immersive promotions that captivate your most loyal players.

# DigiWheel Wizard

The DigiWheel Wizard is a custom, simple but powerful platform for your promotional game creation allowing you to unleash creativity. Create custom wheel games effortlessly with the DigiWheel Design Wizard, a unique tool for building game-show style promotional wheels in just five easy steps.

## Set up your Masterpiece:

by creating the name and description for your game in Step 1, then design your assets – segments, animations and bonuses.

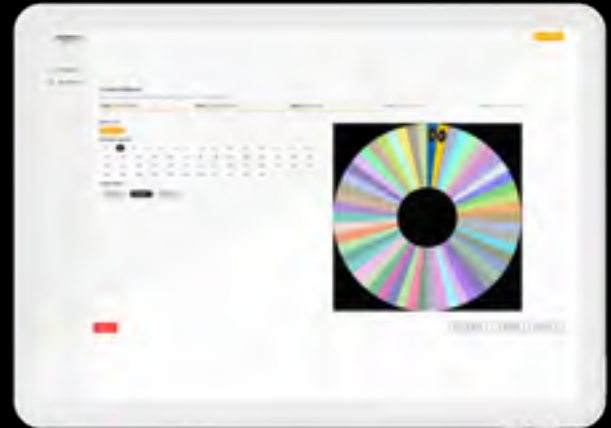
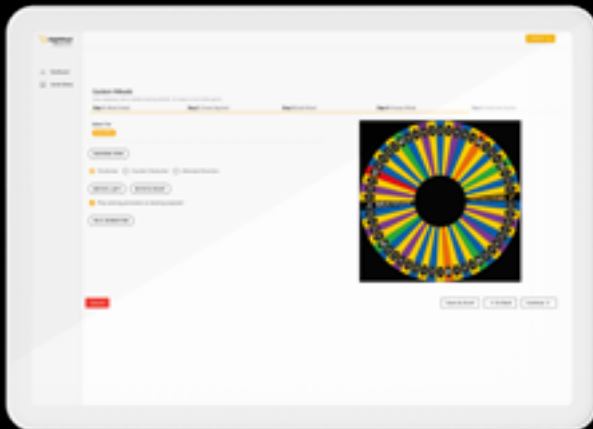


## Streamline design workflows:

In Step 2, simply upload your custom-designed segments, animations, and winning videos, then select your wheel layout (3, 6, 9, 18, 27, or 54 segments).

## Bring your promotion to life:

In Step 3, assign your segments and graphics to match your planned promotion, ensuring a seamless connection between design and gameplay.



## Test before you launch:

Step 4 lets you preview the wheel in a test environment, allowing you to experience the promotion as your customers will, ensuring accuracy and excitement.



## Finalize and deploy:

In Step 5, verify and submit the game to the DigiWheel device, allowing customers to engage with your custom promotional game on the casino floor.

# Case Studies

Below are some case studies / use cases for DigiWheel in casinos around the world. Showcasing the unique uses of DigiWheel, our clients have used the device in numerous different ways.

## California

Sycuan Casino Resort have multiple uses for our DigiWheel Classic with slot tournaments, VIP events, seasonal promotions being the primary use to date with the latest addition of a kiosk to the configuration to allow for a fully autonomous promotional plan to be developed.



## United Kingdom

Empire Casino, London, owned and operated by Metropolitan gaming, utilize the DigiWheel for various purposes including: Promotional 'free bet' games, all cash giveaways, client tournaments and other fun, creative ways.

## Latvia

The world's first DigiWheel Classic being used in a live TV Game-show is with our client, Latvijas Loto, Latvia's national lottery. A weekly show that culminates with a lucky player spinning the DigiWheel to win a potential top prize of a luxury car!



## Monaco

Monaco Cafe de Paris located at the renowned Casino de Monte-Carlo is home to one of our DigiWheel Classics. Used primarily for lucky draws, promotional games, giveaways and engaging clients on site, all whilst having fun and creating excitement along with bringing a whole new level of entertainment!

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